

WORK EXPERIENCE

Thea Mills Design

Freelance Art Director | 4/09 – present

Advertising, publication and identity design for a variety of clients, including: Association of Public Health Laboratories, American Heart Association, AEquitas, DIRECTV, Vanguard Direct, Envision EMI, SmartBrief, American Institutes for Research. Responsibilities include the design of long-format event program books, marketing brochures, posters, signage, digital advertisements and logos.

Meyer & Associates Marketing Communications

Senior Graphic Designer | 7/13 – 7/18

Lead designer of American Express *Fine Hotels & Resorts* books. Primarily responsible for book production design using InDesign along with EasyCatalog to automate pagination and key aspects of production. Creation of responsive HTML advertising emails, multiple book versions for print and online distribution, design of direct mail and marketing collateral. Manage design projects, provide direction to design staff to meet tight deadlines.

American Association for the Advancement of Science

Art Director | 5/10 – 9/12

Lead creative for a communications design department within a large science organization. Primarily responsible for the design of books, annual reports, event programs, signage, *Science* magazine articles, online and print marketing. Supervision of a design team including in-house and freelance design staff. Responsible for print buying and multiple tight deadlines, while maintaining a balanced department budget.

Newspaper Association of America

Art Director | 5/06 – 4/09

Award-winning design and art direction of a monthly magazine and trade show publication. Primary responsibilities included concept, art direction and design of all magazine covers and pages, along with supervision of design staff.

National Insulation Association

Production Manager | 8/04 – 5/06

Solely responsible for the design and production of a monthly magazine; design of all marketing materials & annual directory.

Thompson Information Services

Graphic Designer | 3/01 – 8/04

Marketing design, including direct mail and online ads.

TECHNICAL SKILLS

Expert-level proficiency in InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat, EasyCatalog, CSS, HTML

EXPERTISE

- Marketing & publication art direction and design
- Responsive web design based on CSS and HTML
- Create catalog format marketing books
- Marketing and Direct Mail brochure design
- Create information graphics, maps and charts
- Logo design and corporate brand identity
- Design magazine covers, layout magazine articles
- Integrate automation techniques into design workflow, utilizing full range of software capabilities
- Supervise design staff; manage projects with freelance illustrators and photographers
- Implement a highly efficient workflow, consistently ahead of deadline and budget requirements
- Pre-flight and prepare electronic files for print

EDUCATION

Shepherd University

BFA, Graphic Design; December 2000

Corcoran College of Art & Design

Web Design professional development;
Spring-Summer 2009

RECOGNITION

Association Media and Publishing

2008 Gold EXCEL Award:
PRESSTIME Magazine, Design Excellence

American Society of Business Publication Editors

2008 and 2009 National Azbee Award: cover photo
art direction, cover illustration art direction

VOLUNTEER WORK

Alexandria (VA) Earth Day Committee

Volunteer Coordinator, 2009 – 2012

Siamese Cat Rescue Center

Graphic Designer, 2005 – present

PORTFOLIO

theamills.com

REFERENCES

 Available upon request